



ALTERNATIVE ASSET SUMMIT

October 12-14, 2011

www.AlternativeAssetSummit.com

*The Palazzo
Las Vegas*

Abbreviated Summit Agenda

Agenda Program Director:

Todd G. Schwendiman

Todd@Alternative-Assets.com

Please contact Todd with any questions or changes.

Times and events are planned but may change without notice.

Open registration begins at 9:00 am Wednesday, October 12th.

Pre-Summit Networking in Exhibit Area from 12 Noon – 2 pm Wednesday Oct. 12th.

Exhibit tables will be open from 1:00 pm Wednesday, October 12th to 1:00 pm Friday, October 14th.

Entrance to the Exhibit Area as well as the Main Panel Sessions will be at **Marcello 4401B and 4501A** on the 4th Floor of the Venetian/Palazzo Congress Center (inside and between the Palazzo and Venetian Hotels).

The One-on-One Networking Lounge will be available for your use on Wednesday Rooms Marcello 4405 and 4406 from 3 pm – 6 pm and on Thursday Rooms Marcello 4405 and 4505 from 2:30 pm – 6 pm.

Dress Code: We recommend business or business casual dress for the Summit.

Live Radio Broadcast - Governor David A. Paterson's Acclaimed WOR News Talk Radio Show Live from Victor Park's Alternative Asset Summit with special Guests John Chiang, California State Controller, Kneeland Youngblood of Pharos Capital Partners, Michael Hennessy of Morgan Creek Capital Management, LLC and Marc LoPresti of Tagliaferro & LoPresti, LLP.

Attendees are welcome and the Radio Show will start at 1 pm on Wednesday Oct. 12th and will be in Rooms Marcello 4405 and 4406 – please enter 4405.

Wednesday Oct. 12

2:00 pm – 6:00 pm

Location: Venetian/Palazzo Congress Center

Thru the Exhibit Area Marcello 4401B and 4501A on the 4th Floor

Main Sessions

2:00 pm – 2:15 pm Conference Chairman Opening Remarks
Victor Park – Alternative Assets

2:15 pm – 3:00 pm Expert Networking Firms
Introduced by: Todd G. Schwendiman
Speaker: Lance Friedler – Sadis Goldberg LLP

Private Family Office Sessions

Only Qualified Family Offices
May Participate

2:00 pm – 3:00 pm Family Office Opportunities
Private Fireside Chat #1
Hosted By: Tami Kautzman, Family Office Chair and
Rick Flynn – Rothstein Kass Family Office Group
Alternative Asset Investing in the Family Office
Moderated by Les Quick – Massey, Quick & Co.
Topics:
1) Hedge Fund Investing -
David Upson, CTC Consulting

Luther Ott, Double Eagle Capital
Management
Richard Merage, MIG Capital, LLC
William Plummer – Range Wise, Inc.

- 3:00 pm – 3:45 pm** Social Media, Social Business, Social Selling.
Introduced by: Rachel Minard
What does all this mean and how do you begin
Implementing your social strategy?
Introduced by: Rachel Minard
Speakers: Mark Salameh, HedgeWave
Seth McGuire, Gnip, Inc.
Lance Friedler – Sadis Goldberg LLP
- 3:00 pm – 4:00 pm** Family Office Opportunities
Private Fireside Chat #2
Hosted By: Tami Kautzman, Family Office Chair and
Rick Flynn – Rothstein Kass Family Office Group
Alternative Asset Investing in the Family Office
Topics:
1) Real Estate
Dani Evanson – RMA
Anthony Curci – Bravante – Curci Investors,
LP
Peter Knell – KCB Management, Inc.
2) Private Equity Investing
Ward McNally – McNally Capital
Kneeland Youngblood – Pharos Capital
Partners
- 3:45 pm – 4:00 pm** Break
- 4:00 pm – 4:45 pm** Institutionalizing the Hedge Fund Market
Introduced by: Todd G. Schwendiman
Gary Berger – Rothstein Kass
Ron Geffner – Sadis Goldberg
Joe Holman – Columbus Avenue
- 4:45 pm – 5:30 pm** Raising Money from Single Family Offices
Introduced by: Rachel Minard
Presented by Rick Flynn - Rothstein Kass
- 5:30 pm – 6:15 pm** Discussion with Governor David Paterson
The financial crisis, a view from inside the capitol
Introduced by Victor Park – Alternative Assets
With questions from Marc LoPresti - Tagliaferro & LoPresti, LLP
- 6:30 pm – 9:30 pm** Outdoor Gala Dinner and Cocktails – Palazzo Pool deck at Pool #4
Hosts: John Carson and Jerry Gil of SEI
Dinner Sponsored by SEI
- 11:00 pm – Late Night** VIP Club Access – LAVO at Palazzo – Tables 40-45 by DJ Booth Level
Kickoff Cocktails
Hosted by Todd G. Schwendiman
Please contact Todd@Alternative-Assets.com to RSVP for VIP Club Access to LAVO

Thursday Oct. 13

7:30 am – 5:15 pm

Location: Venetian/Palazzo Congress Center

Thru the Exhibit Area Marcello 4401B and 4501A on the 4th Floor

Main Sessions

Private Family Office Breakfast

7:30 am – 8:30 am	Morning Coffee Sponsored by WeiserMazars	7:30 am – 9:00 am Private Family Office Breakfast by Invitation
8:30 am – 9:15 am	New Hedge Fund Rankings and Allocation Strategies for Institutional Investors Introduced by: Rachel Minard Moderated by Glen Dailey – Jefferies Speakers: Neal Epstein – Moody’s Investors Service Kevin Lenaghan - Cliffwater Joseph Barrato - Arrow Investment Advisors, LLC	
9:15 am – 10:00 am	Current Opportunities in Today’s Markets Introduced by: Rachel Minard Moderated by Alan Glatt, Protocol Capital Speakers: Gloria Nelund, TriLinc Global (Socially Responsible Investing) Colin Lancaster, BAM Ravellum Global Macro Fund (Global Macro Investing) Glenn Koach – Concise Capital (High Yield Credit Investing)	<u>OPEN Breakout Sessions - Marcello 4502-4503</u> Marketing in Asia and the Middle East Moderated by Brian Nash, Twin Advisors Speakers: Friso Buker, Bridgehead Conor MacNamara, Gen2 Partners
10:00 am – 10:45 am	Hedge Funds in the Family Office Portfolio Introduced by: Rachel Minard Moderated by Kelly Easterling – Rothstein Kass Speakers: Dominic Napolitano – Talson Partners Peter Rup CEO and CIO – Artemis Wealth Advisors Stephen Chang – LBCW Holdings LP	Alternative Energy and Natural Resources Panel Moderated by Brian Williamson, CIO – Oppenheimer Asset Management – Private Equity Speakers: Brian Williamson – Oppenheimer Rod Parsley – Perella Weinberg Partners Charles Miller – Clean Energy Capital Kyle Henderson – Praesidis Advisors
10:45 am – 11:30 am	Current Trend with Seed Capital Investors Introduced by: Rachel Minard Moderated by Marc LoPresti - Tagliaferro & LoPresti, LLP Speakers: Robert Menendez – Newmax Advisors Bryan Borgia – Topwater Capital Eric Munson – Elmwood Capital LLC Jam Zovein – Nuveen Investments	Private Equity, SBIC, and Real Asset Investing Moderated by Ward McNally – McNally Capital Speakers: Brian Williamson, CIO – Oppenheimer Asset Management – Private Equity Michael Hooks – Black Canyon Capital Barry Osherow – Enhanced Capital Partners

11:30 am – 1:00 pm	<p>Topical Round Tables – Lunch and Networking Break Location: Marcello 4405-4406 and 4504-4506 Sponsored by ALPS Price Meadows (Late Open Seating at 12:30 pm if Topical Tables are Full)</p>	
1:00 pm – 1:45 pm	<p>Latin American Markets – continued growth in Alternatives in LatAm Secrets of Successful LatAm Hedge Fund Investing Navigating Risks/Returns in LatAm Asset Classes Political Risks in Latin America: a Thing of the Past? Introduced by: Rachel Minard Moderated by Victor Hugo Rodriguez – LatAm Alternatives Speakers: Nathan Shor – Galloway Capital Andres Jacobus – FINSER Corp Carmelo Haddad – Knossos Funds</p>	
1:45 pm – 2:30 pm	<p>Impact of Regulation – Legal Introduced by: Rachel Minard Speakers: Dan Viola – Sadis Goldberg LLP</p>	<p>Achieving Tax Efficiency Through Alternatives Speaker: Robert Kim, Portfolio Manager - Visium Tax Alpha Fund</p>
2:30 pm – 3:15 pm	<p>Manager Selection – What should Family Offices be looking for when selecting managers? Introduced by: Rachel Minard Moderated by Marc Wolf – Rothstein Kass Speakers: Ben Durrant – ICG Advisors David Rothberg – Niagara Capital Kristopher Carney – Former CIO for Dillon Trust Company and Keswick Management Inc.</p>	<p>Budgeting, Outsourcing and Marketing for Your Family Office or Hedge Fund Introduced by Gabrielle Guttman – Connex Consulting Moderated by Lou Sala – WTP Capital Markets Speakers: Robin Coady Smith – The Continuum Consortium Andrew Springer – HedgePort Associates Lauren Colonna – Ovis Creative</p>
3:15 pm – 4:00 pm	<p>Is the Credit Trade Over in the US? Moderated by Rachel Minard, Minard Capital Speakers: Julie Bouhuys – Concerto Asset Management, Former Head of Wachovia Securities Fixed Income Credit Products Joe Marren, President & Chief Executive Officer – KStone Partners LLC Rob Russell – Avenue Capital</p>	<p>Operational Due Diligence of Hedge Funds Moderated by National Regulatory Services Speakers: Mederic A. Daigneault – National Regulatory Services Martin Kalish – COO, Waterstone Capital Management Richard Hermann – Portside Group, LLC Charlie Uchill – NCO Group</p>
4:00 pm – 4:45 pm	<p>Current Trends in Alternative Assets Introduced by Victor Park Moderated by Bob Becker – Jefferies Speakers: Matthew Spiro – JP Morgan Tony Acquadro – BTS Asset Management Paul Heffner – Gen2 Partners</p>	<p>Pricing, Transparency and Valuations of Hedge Funds Moderated by Joe Holman – Columbus Avenue Speakers: Philip M. Schockling – Credit Renaissance Scott Kaufman – Hillair Capital</p>

4:45 pm – 5:30 pm

The Alternative UCITS revolution in Europe
Introduced by: Brian Nash – Twin Advisors
Moderated by: John Lowry – ML Capital
Speakers: James B. Robinson – Middlebury Security
Jason Ader – Ader Investment Manager
Danny Walsh – DUNN Capital
James Tar – The Strand Partners

Film, Entertainment, and Media Panel Session
Moderated by Rick Flynn – Rothstein Kass
Speakers: Steve Blume – Content Partners, LLC\
David Boyle, Consultant

5:30 pm – 7:00 pm

Wine Tasting – Reception and Networking - Marcello 4406-4506
Hosts: Julia Atherton and Pat Marano of Heritage Aviation
Sponsored by Heritage Aviation
Wine Provided by Vintage Wine Estates featuring
Windsor Sonoma, Sonoma Coast Vineyards, Girard Napa Valley, Windsor Vineyards and
Cosentino Winery Napa Valley

7:30 pm

Private Dinners arranged individually

10:00 pm – 11:00 pm

Red Rope VIP Lounge Night – Salute Bar at Palazzo
Hosts: George Sapp and Jerry Barbara of U.S. Bancorp Fund Services, LLC and
Dennis Chenfu and Francisco Pena of Pershing Prime Services
Sponsored by U.S. Bancorp Fund Services, LLC and Pershing Prime Services

Friday Oct. 14
7:30 am – 12:00 pm
Location: Venetian/Palazzo Congress Center
Thru the Exhibit Area Marcello 4401B and 4501A on the 4th Floor

Main Sessions

7:30 am – 8:30 am Morning Coffee

OPEN Breakout Session - Marcello 4502-4503

8:30 am – 9:15 am Hedge Fund Capital Raising
Introduced by Todd G. Schwendiman
Moderated by Matthew Hoffman – RoundTable
Financial Group, LLC
Speaker: Amy Zhang – Affinity Fund Services
Mark Marxer – MMX Management
Martin Kalish – COO, Waterstone
Capital Management
Todd Nabi – Silver Lake

Governance, Monitoring and Compliance
Moderated by Marc Rinaldi, Managing Director and
CEO of O'Connor Davies Financial Services
Speaker: Garrett Higgins, Partner in charge of the
Exempt Organization Tax and Advisory Services
Group, O'Connor Davies Munns & Dobbins, LLP

9:15 am – 10:00 am Emerging Manager Panel
Introduced by Rachel Minard
Moderated by Eric Munson – Elmwood Capital LLC
Speaker: Ajay Bhalla – Senzar Asset Management
Andrew Elliott – FrontFour Capital Partners
Paul Cantor – Hercules Management Group, LLC

10:00 am – 10:15 am Break

10:15 am – 11:00 am Fund of Funds Panel
Introduced by Victor Park
Moderated by Alan Glatt – Protocol Capital Management
Speakers: George Fox – Titan Advisors
Matthew Spiro – JP Morgan
Ty Powers – Hatteras Funds

11:00 am – 11:45 am Family Offices – What Strategies are in Demand and Why
Introduced by Rachel Minard
Moderated by Victor Park – Alternative Assets
Speakers: Jay Rogers – Alpha Strategies Investment Consulting
Kirk Dizon – KKD Capital

11:45 am – 12:00 pm Chairman's Closing Remarks
Victor Park – Alternative Assets

Friday Private After Summit Session by O'Connor Davies Financial Services - Marcello 4504

12:30 pm – 2:00 pm

Investment and Investor Compliance Trends and Key Issues

Moderated by Marc Rinaldi, Managing Director and CEO of O'Connor Davies Financial Services

Speakers: Valerie Martin, CFO, Sir John Templeton Foundation

Garrett Higgins, Partner in charge of the Exempt Organization Tax and Advisory Services Group, O'Connor Davies Munns & Dobbins, LLP

THANKS TO ALL THE PARTICIPANTS IN OUR PRIOR SUMMITS:

OCTOBER 2010 - BELLAGIO

OCTOBER 2009 - BELLAGIO

NOVEMBER 2008 - WYNN

MAY 2008 - MGM GRAND

OCTOBER 2007 - WYNN

MARCH 2007 - WYNN

OCTOBER 2006 – WYNN

FAMILY OFFICE CONDUCT AND MARKETING INTERACTION POLICY

This Sales and Marketing Policy (“Policy”) applies to all sponsors, managers and service providers of the Alternative Asset Summit and their subsidiaries. This Policy sets out a clear framework for interactions with family office members and their affiliates. It is aimed at providing for discretion in the marketing of products and services to family office attendees.

Sponsors and their representatives are required to follow these guidelines while attending the Alternative Asset Summit:

- Individuals must identify their organizational or their institutional affiliation.
- Please ensure that you only create an awareness of your services, without initiating a direct sales pitch that could be deemed inappropriately aggressive in any way.
- Attendees should avoid excessive questioning of a family office member regarding his or her activities or outside business services.
- You may offer your business card or materials to a family office attendee, but you may not request these materials yourself.
- You must cease contact with any family office representative who indicates that the contact is unwelcome or inappropriate.
- Alternative Assets reserves the right to amend this Policy without notice in consultation with its partners.

Because this Policy and our supporting policies cannot cover every situation that may arise, you are expected to exercise good judgment and common sense in deciding the right actions to take. You should ask questions if you are unclear about any aspect of this Policy, or if you are not sure how to respond to an issue that the Policy does not address. If you are a member of the management team (i.e., this includes supervisors, managers, directors, vice presidents, and executives), you are responsible for helping your teams understand the requirements of this Policy, the guidelines that support the Policy, and how they should best be put into practice.